

OLEUM
VERA



The Oleum Vera Story



Oleum Vera is a new Do-It-Yourself beauty brand focused on making body care easy, natural and fun again.

Its mission? Empowering consumers to reclaim their self-care routine through the combined powers of everyday ingredients, plant-based oils, butters and more, and a gentler approach to body care.

DIY BEAUTY

Oleum Vera boasts a range of [six DIY kits](#), each of which targets a specific area of body care. The high-quality ingredients are sustainable and certified organic, the recipes are easy to follow and quick to make (3 minutes or under!), and the beautiful reusable containers make the kits a no-brainer for those looking to clean up their beauty routine.

True. Organic. Homemade Beauty.



Thanks to endlessly customizable recipes, sustainable sourcing methods, and pure, unprocessed ingredients, Oleum Vera is proud to take care of people AND the Planet.